



Pure Water
FOR THE WORLD

Annual Report 2016



Vision | Mission | Values

Vision

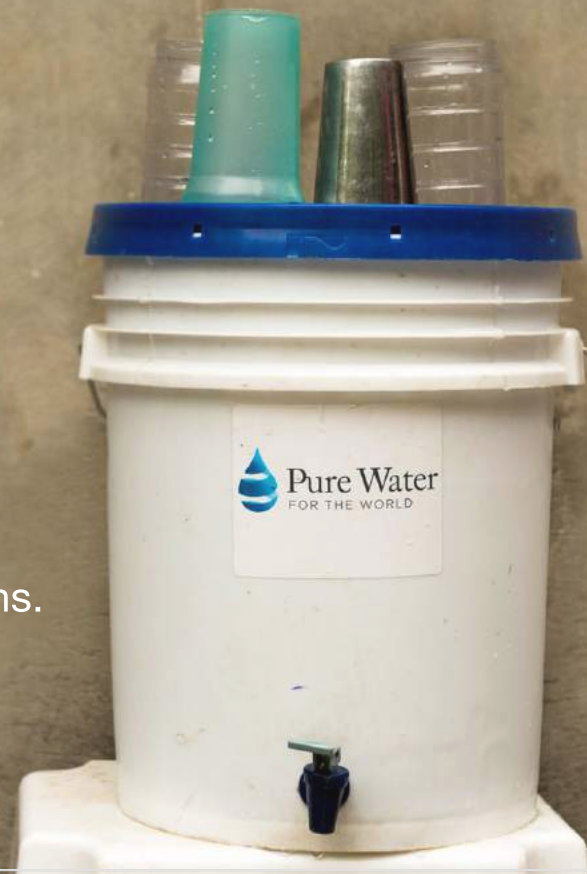
A world in which all people have safe water, proper sanitation and the knowledge to sustain it for future generations.

Mission

To improve the health and livelihood of children and families, living in underserved communities in Central America and the Caribbean, by providing effective tools and education to establish sustainable safe water, hygiene and sanitation solutions.

Values

Community | Education | Trust | Commitment | Integration



A photograph of a woman with curly brown hair, wearing a white t-shirt and a gold chain necklace, holding a young girl with dark skin and braided hair. The girl is wearing an orange shirt and is smiling broadly. They are standing in front of a light-colored wall with a red door in the background. A semi-transparent white box with a green border is overlaid on the image, containing the text "Letter from the Executive Director".

Letter from the Executive Director

Dear Friends,

As we complete our 17th year, it's exciting to reflect back and realize that a simple water project, started by a small group of passionate Rotarians, has led to over 750,000 individuals having safe water solutions. And, this number grows daily. Committed to continuing this effort, our past year consisted of focusing on **education, engagement, and impact.**

Education

We are really in the business of education. For without a strong education and training program, focusing on safe hygiene practices and the role sanitation plays in having safe drinking water, our work would not be sustainable. We continue to improve and expand our training programs, as that is what truly impacts behavior change and supports sustainable change.

Engagement

The more community members, teachers, health professionals, health promoters, and government officials are engaged, the greater the ownership and sustainability of the projects. Our country teams spent the year involving the greater community in every step - from development, to implementation, to follow-up monitoring. As a result of these collaborative efforts, monitoring results are consistently demonstrating effective change.



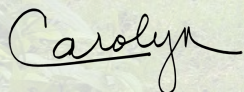
Impact

We firmly believe that it takes all of us, working together, to combat the global water and sanitation crisis. We are a small organization, limited in the reach we can have working alone. With a goal of increasing our impact and helping more families, in 2013 we launched our WASH (water, sanitation and hygiene) training programs and consulting services, with a goal of teaching others how to effectively implement sustainable WASH solutions. This year, we enhanced our WASH training programs by increasing the capacity of our training staff, empowering them to be more effective trainers, and by offering a wider variety of WASH educational programs. Today, PWW is a leader in WASH training across Haiti and Central America.

We also spent some valuable time this year looking into the future and creating plans to help us further our work to reach our vision. This meant taking the time to really assess where we are and where we want to be in five years. It meant being very honest in looking at where our strengths lie and what is holding us back. It meant fully understanding our mission and determining steps to continue in our unwavering commitment to that mission.

We know that we cannot achieve our long-term goals without the steadfast commitment of our supporters. With infinite gratitude, we thank you, and we invite you to continue this journey with us. Together, we can move forward toward the day when no one has to suffer simply because of the water they drink.

With Gratitude,



Carolyn Crowley Meub, Executive Director

A young boy is shown from the chest up, holding a large, black, cylindrical plastic water container. He is looking down at the container with a focused expression. The container is filled with water and has some water droplets on its exterior. In the background, several other similar black plastic containers are visible, stacked or lined up. The background is slightly out of focus, showing a bright, outdoor setting with some foliage.

Fiscal Year 2016

July 1, 2015 – June 30, 2016

Our Impact in 2016 – Beneficiaries

Haiti



10,284
People



3
Communities

Honduras



3,200
People



13
Communities



Our Impact in 2016 – Education & Follow Up



193 Community-Based Hygiene Education Workshops

417 Community Agents Trained

377 Trainees in WASH Education Training Programs

2,185 Monitoring & Evaluation Visits



Our Impact in 2016 – Tools



2,214 Biosand Water Filters



364 Single-Family Latrines

12 School Hand-Washing Stations

12 Gender-Specific School Latrines

8 PVC Piping Systems for Schools

3 Rainwater Harvesting Tanks

10,515 Anti-Parasite Treatments



From Our Beneficiaries



“Having safe water drinking water is very important to keep my family safe from the illnesses regularly caused by our contaminated water. I would like everyone in my town to have this!”

— Marie-Maude Jerome, Cité Soleil, Haiti



“Thanks to PWW, we can trust the water now.”

— José Ramón Moncada, Trojes, Honduras



WASH Training & Consulting Services

WASH Training & Consulting Services

Our **WASH** (**W**ater, **S**anitation & **H**ygien**e**) Training and Consulting Teams were in full force this year, conducting a wide variety of workshops and providing essentials skills to **377 individuals**, representing a variety of organizations, including other NGOs, Rotary, government agencies, universities, and private businesses.

We expanded our WASH training program to include a course for teachers that supports the integration of hygiene themes into the six existing curriculum areas...a critical part of our safe and sustainable hygiene program for schools.

“I didn’t know it was that easy to include hygiene subjects in all classes!”

— Trojes Teacher

A group of six people, three men and three women, are posing for a photo on a rocky ledge in front of a large, cascading waterfall. The waterfall is surrounded by lush green vegetation. The group is dressed in casual outdoor attire. A semi-transparent green box with a thin dark border is overlaid on the image, containing the word "Volunteers" in a black serif font.

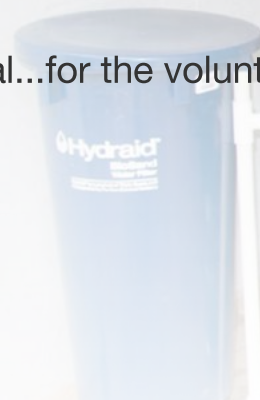
Volunteers

Volunteers Deliver Lasting Change


This year, 59 volunteers, ages 10 to 70+, joined our teams in Haiti and Honduras in a selfless effort to make a difference.

They installed water filters, built latrines and handwashing stations, sifted sand, laid PVC piping, administered anti-parasite medications, got to know our local teams, and interacted with local children and families at their homes and schools.

These trips are transformational...for the volunteers and the families and communities they serve.



Volunteers Deliver Lasting Change



“My trips with Pure Water have changed me. PWW has given me the opportunity to put my compassion for helping others into action!”

I return home knowing that I made a difference in the world!”

— Eric Johnson, Rotarian,
Has participated in six trips with PWW

Volunteers Deliver Lasting Change

“It’s a crazy concept that, in America, we can flip a switch and have clean water. Here, they spend hours just to get unclear water.”

— Hannah, 17

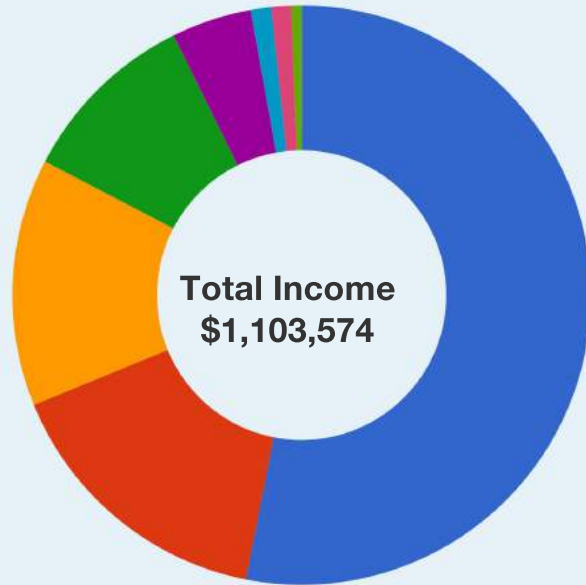
Hannah was one of three teenagers who traveled with PWW on a trip to Haiti this year. They learned about the country, the people, and the challenges they face. They came home determined to help make a difference and set a goal of helping 1,070 families. They launched the **1070 Project** and have already raised over \$80,000!

We invite you to join us and be a part of delivering lasting change.
Visit our website to learn more.

A large group of children, mostly of elementary school age, are posed for a group photo on a grassy area. They are dressed in a variety of casual clothing, including t-shirts, dresses, and shorts. In the background, there is a simple, single-story building with a corrugated metal roof and a plain wall. Beyond the building, a range of mountains is visible under a sky filled with soft, white clouds. The overall scene suggests a rural or developing area.

Financials – 2016

Financials



Financial Position

Assets: \$950,201

Liabilities: \$32,863

Net Assets: \$917,338

Net Assets

Restricted: \$139,727

Unrestricted: \$406,611

Board Designated Funds: \$375,000

Explanation of Income/Expense Variance

PWW invested funds into enhancing the strength of the organization, knowing that the initial investments would require time to reap financial results. Investments included:

- Hiring of a Development Director
- Purchasing new donor relations management database software program
- Adding benefits for for US-based staff

PWW also purchased a container of 2,250 biosand filters for Haiti. PWW uses a cash-based accounting system, so the full purchase was recorded and expensed when paid.

[Link to 990](#); [Link to FY2016 Audit](#)



Looking into the Future

Strategic Plan 2017–2021

With a laser focus on our vision, and in support of the United Nation's outlined 2030 Agenda for Sustainable Development, this year we outlined our ambitious five-year strategic plan.

This plan sits beautifully in alignment with with both our vision and with the UN's Sustainable Development Goal number six, which states:

“Ensure availability and sustainable management of water and sanitation for all.”

Strategic Plan 2017–2021

Five primary goals:

- Expand our portfolio of WASH (water, sanitation and hygiene) offerings, targeted to the needs of the communities where we operate.
- Expand our reach into new regions/countries, with a focus on rural dispersed communities.
- Expand our impact with WASH training and consulting services that build the capacity of other organizations.
- Develop, implement and evaluate financially-sustainable funding models to provide WASH access in rural dispersed communities.
- Continue to grow and diversifying our funding base.

We will spend our next fiscal year taking action to accomplish the initial steps that need to be in place to effectively implement for this growth strategy in the coming years.



Board of Directors

“Our success in delivering sustainable solutions to the water and sanitation crisis has been the result of our commitment to education, training and capacity building of the community. This has been, and will continue to be, the overriding commitment of our organization.”

— Bob Mohr, PWW Board President

Board of Directors

Randall M. Thompson, President*

CEO, Copper Mountain Capital

Robert “Bob” Mohr, Past President

Member, Kellington Arts, LLC

Jenneth Fleckenstein, Vice President

Co-owner, Clear Water Filtration

Charlene Seward, Treasurer

Partner and CPA, Valente and Seward

Bill Meub, Corporate Secretary

Owner and Attorney, Meub, Gallivan & Larson, PLC

Paulina Bendana

International Strategy & Aerospace Industry Professional;
Co-Founder, Sustainable Honduras Conference

William Carris, Former President

Current Chairman of the Board, Carris Reel

William Donberg

Flight Instructor / Adjunct Professor, NW Michigan College

David Fisher

Partner, Aerie Consulting

Tony Gilmore

Retired Businessman

Robin Hall

Realtor, Coldwell Banker Hickok & Boardman Realty

Doug Hinkle

President, Adirondack Electronics

Wade Bradford

Franchise Operator, Chick-fil-A

Michael Reed

Process Engineer, AVANTech, Inc.

Paul Sofka

Semi-retired Financial Consultant with Lincoln Financial Advisors

**Randall Thompson resigned April 2016. Past President, Bob Mohr, stepped in.*



Take Action

Join Us on Our Mission

Clean water is life-changing medicine. Your support will bring lasting change to underserved children and their families, providing the essentials tools and knowledge for healthier, brighter futures.

- Donate.
- Become a Water Warrior. Join our monthly giving program.
- Start your own fundraiser.
- Travel with us.
- Volunteer.
- Give In-Kind.

Learn more on our website: purewaterfortheworld.org

Contact Us

Pure Water for the World, Inc.

P.O. Box 55 | Rutland, Vermont 05702

Tel: 802.747.0778 | Fax: 802.773.8575 | Email: info@purewaterfortheworld.org