



For Immediate Release

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Pure Water for the World Partners with the Association of Water Technologies

Rutland, VT - July 27, 2016. Pure Water for the World (PWW) is pleased to announce it is partnering with the Association of Water Technologies (AWT).

Volunteering and giving back is a core value of the Association of Water Technologies (AWT). To embody this value, AWT is partnering with Pure Water for the World (PWW) to provide an outlet for members to donate their advice, time, equipment, and funds to finding water solutions in rural and underserved communities.

AWT members recognize that water is a precious resource, and consequently, they play a critical role in conserving water. By creating efficient water treatment programs for their clients, members minimize the carbon footprint, water usage, and environmental impact of HVAC cooling systems and process cooling systems by optimizing the control of water chemistry. AWT members will work with PWW in the following capacities:

- **Advisory:** Technical advice/support
- **Awareness:** Events/special fundraising, guest blogs, newsletter stories
- **Action:** Hands-on trips to Haiti/Honduras
- **Aid:** In-kind and financial donations

"We are truly honored to have been selected by AWT as their charity partner. Their commitment to water sustainability, and the depth and breadth of expertise among their member companies, will surely enhance our safe water solutions for underserved communities throughout Latin America and the Caribbean," said Carolyn Crowley Meub, Executive Director of Pure Water for the World. "We look forward to working together to continue to make a lasting impact by providing the most basic of human needs - safe drinking water."

AWT's executive director, Heidi Zimmerman, CAE, stated, "It is our pleasure to be partnering with Pure Water for the World, which is finding customized, sustainable solutions to help solve community water problems. PWW's emphasis on education and ongoing maintenance and monitoring aligns perfectly with AWT members' values, expertise, and desire to help."

For more information, visit www.purewaterfortheworld.org.

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About Pure Water for the World (www.purewaterfortheworld.org)

Pure Water for the World (PWW) is a 501(c)(3) non-profit organization with a mission to improve the health and livelihood of children and families, living in underserved communities in Central America and the Caribbean, by providing effective tools and education to establish sustainable safe water, hygiene and sanitation solutions.

Pure Water for the World has partnered with over 200 communities, reaching more than 750,000 people in Haiti and Central America with life-changing, sustainable safe water, hygiene and sanitation solutions.

About AWT (www.awt.org)

AWT is an international trade association representing over 575 companies and vendors that specialize in industrial and commercial water treatment for heating and cooling systems (e.g., boilers, cooling towers). These companies may also specialize in wastewater treatment, potable water treatment, and other industry segments.